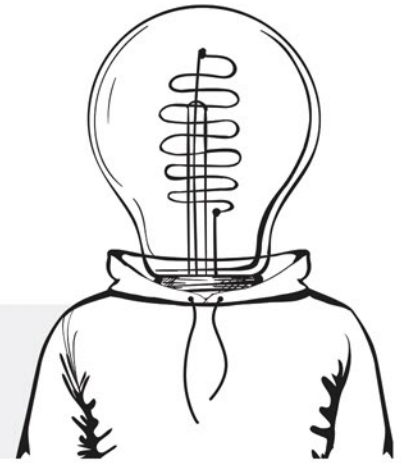


PAUL ROBINSON

MOTION DESIGNER



845.519.9241

www.Sen3Paul.com

16 Katonah Road, Carmel, NY 10512

Sen3Paul@GMail.com

PROFILE

I am a seasoned motion designer with over 15 years of experience creating dynamic, high-impact visuals for top-tier clients including WWE, NBC, Lucasfilm, Brooklyn Nets, New York Liberty, New Jersey Devils, and the PFL. My work blends creative storytelling with technical precision, delivering compelling content across broadcast, digital, and live event platforms. I thrive in fast-paced environments and take pride in my collaborative approach to the creative process. Passionate about visual communication and driven by innovation, I consistently aim to elevate brand experiences through thoughtful, engaging motion design.

EXPERTISE

› Creative

Visual Storytelling
Brand Identity
Concept Development
Creative Direction
Narrative Flow
Campaign Strategy
3D Visualization
Character Animation
Lighting Design
Visual Composition

› Technical

Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Cinema 4D
Unreal Engine
3D Modeling
Rendering
Compositing
Video Editing
Color Grading

WORK EXPERIENCE

CURRENT

MOTION DESIGNER (Freelance)

2024-2025

NBC Universal

As a motion designer at NBCUniversal, I create visually engaging graphics and animations for broadcast and digital platforms, collaborating closely with producers and editors to enhance storytelling through compelling visual design.

- Create motion graphics for broadcast, digital, and social media platforms.
- Collaborate with teams to develop clear, on-brand visual content.
- Deliver high-quality animations under tight deadlines and shifting priorities.

3D GENERALIST

2022-2024

DAZ 3D

As a 3D Generalist at Daz 3D, I create high-quality promotional renders, animations, and visual assets—showcasing products through compelling imagery that supports marketing campaigns, product launches, and brand storytelling.

- Create promotional renders & animations for product marketing campaigns.
- Design eye-catching visuals to showcase 3D assets and features.
- Collaborate with marketing to align visuals with brand strategy.

SENIOR MOTION DESIGNER

2012-2022

WWE

As a Senior Motion Designer at WWE, I lead the creation of dynamic motion graphics and animations that enhance live broadcasts, promos, and digital content, driving audience engagement and reinforcing brand identity.

- Lead design of motion graphics for live broadcasts and promos.
- Develop visually striking animations that boost viewer engagement.
- Collaborate with creative teams to maintain brand consistency and quality.